



PREPARED TO
DELIVER
CREATIVE COMMUNICATION SOLUTIONS FOR
LOCAL, STATE AND FEDERAL AGENCIES

Kreation
Ave Media |

kreationavemedia.com/government



Identify
communication opportunities

Generate
Creative ideas

Execute
customized solutions

Deliver
effective results

Our creative communicators deliver proven success across federal, state, and local agencies, as well as commercial and nonprofit sectors. With a tactical, omnichannel approach, our full-service team crafts strategic outreach and design that drives mission success.

Blending experienced professionals with fresh creative talent, we develop campaigns that connect, educate, and inspire the communities you serve. From digital tools to in-the-field engagement, we address every challenge with precision, clarity, and measurable results.

Headquartered in Boca Raton, Florida, we provide nationwide support with agile solutions and responsive service—always ready to make an impact.

ADVERTISING, MEDIA PLANNING & BUYING

We Deliver Results Across Every Market
We bring the experience, relationships, and expertise needed to execute impactful advertising campaigns on the local, regional, and national levels. As a full-service, one-stop shop for all your advertising needs, we handle everything from media planning, negotiation, and placement to creative development and campaign reporting. Our integrated approach ensures that every message reaches the right audience, through the right channels, at the right time.



TELEVISION • DIGITAL • OUT-OF-
HOME/TRANSIT • RADIO • PRINT •
SOCIAL MEDIA



PUBLIC AFFAIRS & STRATEGIC COMMUNICATIONS

COMMUNITY OUTREACH & RELATIONS · MEDIA MONITORING · SPEECH WRITING
KEY MESSAGING · CRISIS COMMUNICATIONS · SOCIAL MEDIA



Our strategic communicators foster meaningful engagement and build lasting relationships with key audiences through intentional planning and expert execution. We develop communication strategies grounded in research and proven by experience, utilizing targeted tactics that consistently deliver measurable results.



RESEARCH



PLAN



IMPLEMENT



EVALUATE



EVENT MANAGEMENT

Making a strong connection with key stakeholders and audiences depend on a seamless experience to leave a lasting impression.



We create those moments & strategic opportunities-through execution of the tiniest details, fostering interactions authentic only to your organization.



Conference
Planning &
Materials

On Site Event
Management

Community
Outreach & Events



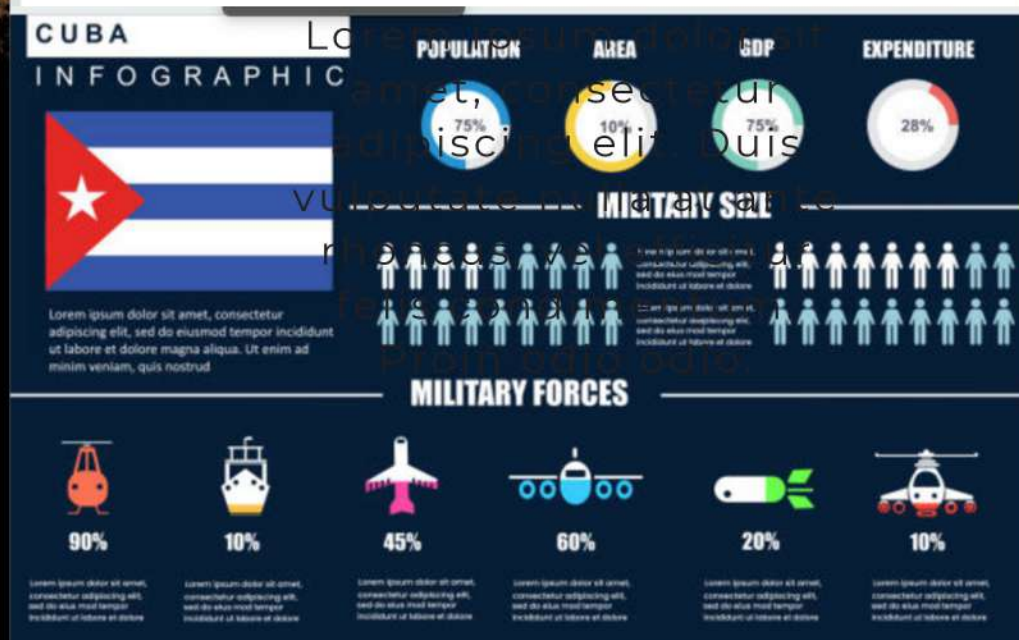
CRAFTING YOUR VISION

The Kreation Ave Media team crafts bold, original visuals that amplify your brand's voice and message. We ensure your audience connects with the heart of your campaign—highlighting essential insights, impactful data, and the true value you bring.



CHARACTERS • ICONS • MEDICAL/SCIENTIFIC • TECHNICAL • PROCESS • GEOGRAPHIC

CUSTOM ILLUSTRATION & INFOGRAPHICS



Political Refuge

Lorem ipsum dolor sit amet, utamur dignissim vel no, vix ne ipsum intellegam. Eu ius aliquid torquatos. Augue timeam.

[READ MORE](#)

An illustration showing a man in a suit sitting at a desk with a laptop, talking to another man. In the background is a building labeled "EMBASSY". To the right is a "PASSPORT" card with a photo and a "RESIDENT CARD".

Illegal Migrants

Ex dolorem civibus qui, quod aequae veniam nec ne. Cu fuisse noluisse sed. Ad diam praesent euripidis cum, sit te eros illud.

[READ MORE](#)

An illustration of a truck carrying a group of people. A sign on the truck says "REFUGEES". In the foreground, a man holds a sign that says "HELP". To the right, a gate is labeled "REFUGEES" with a "STOP" sign and a warning triangle.

Refugees

Harum singulis est ei, mei persius omittam et. Inermis ancillae est id, nam prima phaedrum at, error fuisse explicari te qui

[READ MORE](#)

An illustration of a family (a man, a woman, and two children) standing in front of a tent. A man is handing a box to a woman. There are more boxes and a suitcase nearby.

BIG CITY

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

An illustration of a city skyline with tall buildings. Below it is a bar chart with three bars labeled 21%, 64%, and 15%. To the right is a building labeled "GOVERNMENT".

VILLAGE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

FACT

LOREM IPSUM DOLOR SIT AMET

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

An illustration of a two-story house with a chimney. Below it is a cow and a sun with clouds.



BRAND DEVELOPMENT

Kreation Ave Media blends strategic clarity with bold creativity to bring your brand vision to life. Our team designs impactful visual identities and messaging that resonate deeply with your target audience—connecting businesses, programs, and initiatives in a meaningful way.

Our branding process is rooted in storytelling and authenticity, crafted to reflect the soul of your brand while reinforcing credibility and consistency across every touchpoint. From discovery to delivery, we ensure your presence is not only seen—but remembered.

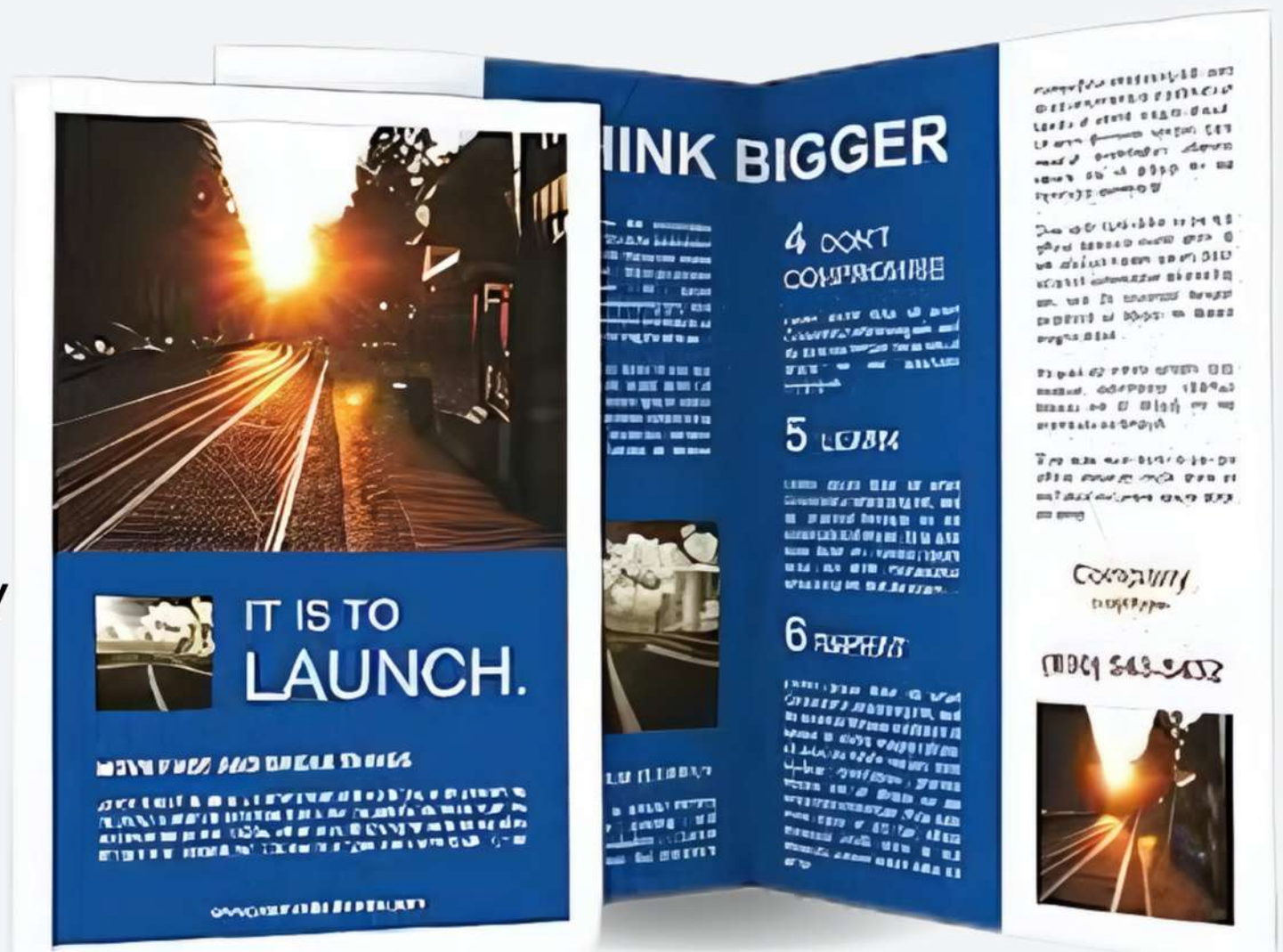
IDENTITY • STYLE GUIDES • BRAND LAUNCHES • POSITIONING • MARKET INSIGHT & TESTING



Back to school Mockup Transportation Billboard- Kreation Ave media

PRINT COLLATERAL & PUBLICATIONS

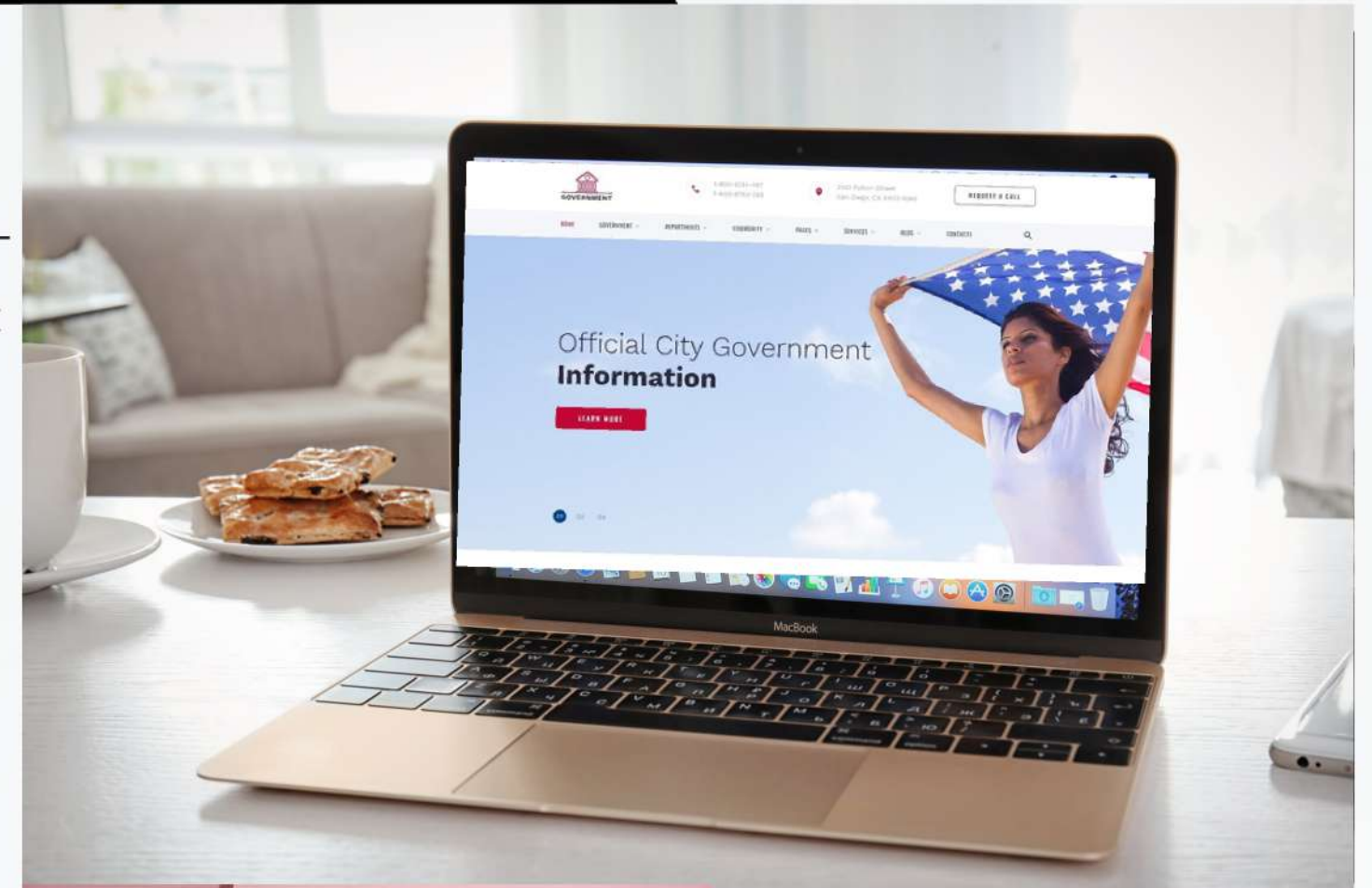
Clear communication starts with intentional design and strategic alignment. Kreation Ave Media crafts cohesive, on-brand materials that not only inform but inspire. Whether it's brochures, newsletters, or reports, we ensure every piece reflects your mission and reinforces brand trust—visually and verbally.



DIGITAL & WEB DESIGN

The Kreation Ave Media team builds clean, modern websites and digital experiences that don't just look great—they perform. With a focus on intuitive navigation, strategic content flow, and responsive design, we create digital platforms that engage users and elevate brands. Every solution is crafted with scalability, seamless user experience, and integration in mind—ready to meet the demands of evolving technologies.

DIGITAL STRATEGY • WEBSITE DESIGN & DEVELOPMENT
ONLINE ADVERTISING • INTERACTIVE KIOSKS
GRAPHIC DESIGN • EMAIL MARKETING



COMMERCIAL VIDEO PRODUCTION & PHOTOGRAPHY

COMMERCIAL VIDEO PRODUCTION & PHOTOGRAPHY

We bring stories to life through powerful visuals and intentional direction. With an in-house director and videographer, we collaborate with trusted partners for studio needs while handling on-location shoots with a bold, cinematic approach. From concept to completion, we produce content that's sincere, compelling, and aligned with your brand's voice.

**VISUAL STORYTELLING • ANIMATION
DOCUMENTARIES • EVENT COVERAGE
AD CAMPAIGNS • SOCIAL MEDIA ASSETS
PORTRAITS & HEADSHOTS**

AUDIO PRODUCTION

We produce immersive audio experiences that capture attention and elevate your message. Whether it's a podcast, voiceover, or radio ad, we craft every sound element with precision—making your brand resonate and stand out.

**RADIO COMMERCIALS • PODCASTS
VOICEOVERS • SOUND DESIGN
CUSTOM MUSIC**

The screenshot shows a live stream interface for Kreation Avenue TV. At the top left is the logo 'Kreation Avenue TV' with a checkmark icon. To the right is the slogan 'Choose Your Path.' and social media icons for Instagram, Twitter, and LinkedIn. The main content area features two video feeds. The left feed shows Deandre French, a Black man in a suit and headphones, smiling and speaking into a microphone. Below his feed is a red banner with his name 'DEANDRE FRENCH' and the role 'Host'. The right feed shows Natalie Bruner, a Black woman in a black blazer and pink top, smiling. Below her feed is a red banner with her name 'NATALIE BRUNER' and the role 'Guest'. The background of the right feed includes a bookshelf with a sign that reads 'ONE SMALL POSITIVE THOUGHT IN THE MORNING CAN CHANGE YOUR WHOLE DAY' and a logo for 'Glad-E Leadership Solutions'. At the bottom of the screenshot, there is a black bar with the 'INDUSTRY INSIDERS' logo on the left, the text 'Exclusive Access. Unfiltered Insights.' in the center, and a red 'LIVE' indicator on the right. Below the main video feeds are four smaller images: a person at a computer workstation, a camera operator, a man in a blue shirt operating a camera, and a woman in a pink top standing in a studio setting.

KREATION AVE MEDIA PROUDLY SUPPORTS:



Booz | Allen | Hamilton



SPECIAL QUALIFICATIONS

DISADVANTAGED BUSINESS ENTERPRISE
(DBE)

SBE/MBE (PALM BEACH COUNTY)

DBE NUMBER: 2005121525

D&B NUMBER: 06-553-6996

UNIQUE ENTITY IDENTIFIER

(UEI #): YRGYL2QK6PM8

FEIN NUMBER: 93-3844968

CAGE: 359K4

NAICS CODES

DI541430: GRAPHIC DESIGN SERVICES

541613: MARKETING CONSULTING

541810: ADVERTISING AGENCIES

541820: PUBLIC RELATIONS

AGENCIES

541830: MEDIA BUYING AGENCIES

512110: VIDEO PRODUCTION

541611: GENERAL MANAGEMENT

541690: TECHNICAL CONSULTING

541618: OTHER MANAGEMENT

CONSULTING

541850: OUTDOOR ADVERTISING

541922: PHOTOGRAPHY

541840: MEDIA REPRESENTATIVE

541890: AD-RELATED SERVICES

541990: OTHER TECHNICAL SERVICES

561410: DOCUMENT PREPARATION

541870: AD DISTRIBUTION

561920: TRADE SHOW SERVICES

561910: MARKET RESEARCH

SINS

541430: GRAPHIC DESIGN
SERVICES

541511: WEB BASED
MARKETING

541810: ADVERTISING
SERVICES

541810ODC: OTHER DIRECT
COSTS

541820: PUBLIC RELATIONS
SERVICES

541850: EXHIBIT DESIGN &
ADVERTISING

541922: COMMERCIAL
PHOTOGRAPHY

561920: EVENT & TRADE
SHOW PLANNING

OLM: ORDER-LEVEL
MATERIALS

UNSPSC CODES

82140000: GRAPHIC DESIGN

82100000: ADVERTISING

80170000: PUBLIC RELATIONS &
COMMUNICATIONS

82131603: VIDEO PRODUCTION
SERVICES



FOR MORE INFORMATION: EAST COAST 980 N FEDERAL HIGHWAY, BOCA RATON, FL (1800) 755- 6157